

**BUDGET OUTLINE
PA MARKETING CAMPAIGN MATCH
MINI GRANT FOR WINERIES & WINE TRAILS**

Submit this budget outline with the Application and Final Report.
Individual quotes/invoices should be listed below and not grouped together.

Application: Include copies of all quotes **listed in order** in the table below.

Final Report: Include copies of all invoices **listed in order** in the table below.

Wine Trail Name	
Budget Outline	
TOTAL Project Cost	\$
PWA Match	\$
Wine Trail Match	\$

Vendor Name	Invoice # / Quote #	PWA Match (50%)	Wine Trail Match (50%)	TOTAL
TOTAL				

The total budget outline should match the ‘TOTAL project cost’, the PWA Match should be 50%, the Wine Trail match should be 50%.

EXAMPLE: BUDGET OUTLINE
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Final Report: Include copies of all invoices **listed in order** in the table below.

Wine Trail Name	ABC WINE TRAIL
Budget Outline	Application
TOTAL Project Cost	\$10,000
PWA Match	\$5,000
Wine Trail Match	\$5,000

Vendor Name	Invoice # / Quote #	PWA Match (50%)	Wine Trail Match (50%)	TOTAL
Meta (Facebook Ads)	N/A	\$500	\$500	\$1,000
Meta (Instagram Ads)	N/A	\$500	\$500	\$1,000
PA Billboard	Quote - 123	\$1,000	\$1,000	\$2,000
Philadelphia Magazine	Quote - 111	\$2,500	\$2,500	\$5,000
VistaPrint	Quote - 555	\$500	\$500	\$1,000
TOTAL		\$5,000	\$5,000	\$10,000

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Wine Trail Name	ABC WINE TRAIL
Budget Outline	Final Report
TOTAL Project Cost	\$10,000
PWA Match	\$5,000
Wine Trail Match	\$5,000

Vendor Name	Invoice # / Quote #	PWA Match (50%)	Wine Trail Match (50%)	TOTAL
Meta (Facebook Ads)	11223344	\$500	\$500	\$1,000
Meta (Instagram Ads)	11223355	\$250	\$250	\$500
Meta (Instagram Ads)	11223366	\$250	\$250	\$500
PA Billboard	Inv - 12345	\$1,000	\$1,000	\$2,000
Philadelphia Magazine	555555	\$2,500	\$2,500	\$5,000
VistaPrint	123123123	\$250	\$250	\$500
VistaPrint	123123333	\$250	\$250	\$500
TOTAL		\$5,000	\$5,000	\$10,000

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