



**2020 Pennsylvania Winery Conference**  
**PWA Annual Membership Meeting**  
Lancaster Marriott at Penn Square  
25 South Queen Street, Lancaster, PA 17603  
Monday, March 9<sup>th</sup>

## Overview

The PWA Annual Conference is being held at the Lancaster Marriott at Penn Square. The conference will be held on Monday, March 9<sup>th</sup>, with registration from 8 – 9 AM, followed by educational programming, Lunch (optional), the annual business meeting, an evening awards reception. There are educational seminar topics listed below, and times for socializing with your fellow winemakers, winery owners, and growers. The time for each segment of the conference is shown on the Schedule of Events which will be provided in the near future.

## Educational Programming

This year, we are featuring informational sessions. Following is a list of topics:

- Spotted Lanternfly
- Field Watch
- Herbicide Drift/Legal Issues Wineries Face

## PWA Annual Membership Meeting

The PWA Annual Meeting will take place on Monday afternoon beginning tentatively at 1:30 PM. There will be time allotted for you to voice your ideas and concerns. If you have a motion you would like to be considered by the membership, please contact the PWA in advance of the Monday afternoon meeting.

Another important element of the Annual Meeting is electing members to fill expiring terms on the Board of Directors. Each term is for three years. The board meets on a regular basis to govern the activities of the PWA. If you would be willing to serve on the Board, please contact the PWA.

## Bringing Wine

If your winery is joining us for lunch on Monday, please deliver two bottles of wine of your choosing to the PWA Registration Table upon your arrival and identify that your wines are for lunch.

If your winery is joining us for the evening reception on Monday, please deliver 2 to 4 bottles of wine of your choosing to the PWA Registration Table upon your arrival and identify that your wines are for the evening reception.

## Registration

An early fee has been established and will run from NOW until Wednesday, February 26<sup>th</sup>. All registrations received after Wednesday, February 26<sup>th</sup> will be subject to the increased rate. The FINAL deadline to register to attend the meal functions is Monday, March 2<sup>nd</sup>. Registration day of event will be charged the post February 26<sup>th</sup> rate. Print out the Registration Form found below and mail it to the PWA today. If you have any questions concerning the event, please contact the PWA at 717-234-1844 or [pwa@pennsylvaniawine.com](mailto:pwa@pennsylvaniawine.com).

*If you will be attending the Annual Business meeting only, please complete the Registration Form and return it to the PWA.*

## Networking and Engagement

Following registration, there will be opportunities for socialization over a sit-down lunch. The Monday evening Reception will be hosted by the PWA. Your winery's wine donation to the reception will be available for tasting for all conference attendees. Please deliver wines to the PWA upon arrival and identify if your wine is for lunch or the evening reception.

The awards reception is new this year – during the awards reception the winners of the 2020 PWA Wine Competition will be announced. The silent auction will also take place during the reception. Heavy hors d'oeuvres will be served alongside award winning Pennsylvania wines.

## Lancaster Marriott Inn at Penn Square, Lancaster, PA

Experience this landmark hotel in Lancaster, PA, featuring elegant interiors, impeccable service, remarkable architecture and historic charm. Central to Downtown Lancaster and integrated beautifully with a world-class convention center, this Lancaster, Pennsylvania, hotel at historic Penn Square offers amenities discerning hotel guests expect.

To make room reservations, click the following link -- <https://bit.ly/2Ocnwd4>

To receive the special rate of \$149.00 + tax a night you must click the provided link and register online prior to February 16<sup>th</sup>. After February 16<sup>th</sup> the room block will be closed, and you will no longer be able to reserve a room at the room block rate.

By the time you make your Lancaster Marriott room reservation, it is possible that the PWA rooms will already be taken. If this occurs before February 16th, please contact Jennifer at the PWA office (717-234-1844). If this occurs after the deadline of February 16th, please plan to book your stay at a surrounding hotel. Lancaster County Convention Center, The Hotel Lancaster, Cork Factory Hotel, Eden Resort, and Lancaster Arts Hotel are all in the surrounding area.

Please contact the PWA and make us aware of any special needs.

## Driving/Parking

The Lancaster Marriott will provide parking to guests attending the event a reduced rate of \$9.00 + tax for up to one vehicle per room night.

**The hotel address is:**  
**Lancaster Marriott at Penn Square**  
**25 South Queen Street**  
**Lancaster, PA 17603**

There are additional parking garages in the nearby area. Please see the separate map attachment for additional parking garages and locations.



## REGISTRATION FORM

### PWA Conference & Annual Membership Meeting

### Monday, March 9<sup>th</sup>

### Lancaster Marriott Inn at Penn Square

MONDAY, MARCH 9 <sup>TH</sup>	# of Attendees	Early Fee	Fee after 2/26/20	TOTAL
A. Educational Programming – <i>Breakfast Included</i>		\$75	\$80	
B. Annual Membership Meeting – <i>Must be PWA member to attend</i>		N/C	N/C	
C. Lunch		\$33	\$38	
D. Awards Reception		\$70	\$75	
<b>TOTAL ENCLOSED</b>				

*The meal prices include tax & gratuity. Don't forget to bring a bottle(s) of wine to share at the Monday lunch and reception.*

#### We'd like to know:

Is this the first year that your winery/vineyard will be attending the conference?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Is your winery/vineyard a member of the PWA?	<input type="checkbox"/> YES	<input type="checkbox"/> NO

#### Registration Deadlines and Booking your hotel room(s):

Early registration is due to the PWA by Wednesday, February 26<sup>th</sup>. After Wednesday, February 26<sup>th</sup> the fee will change. Mail registration forms and checks to the PWA to arrive no later than Monday, March 2<sup>nd</sup>. Make your check payable to: Pennsylvania Winery Association. NO refunds will be issued after Wednesday, March 4<sup>th</sup>. If you register for meals and do not show up, the PWA will not be able to refund you the cost of the meals. Make your overnight room reservations directly with The Lancaster Marriott -- <https://bit.ly/2Ocnwd4>  
 The deadline to be part of this room block and to receive the special rate of \$149/per night (plus taxes) is **Sunday, February 16<sup>th</sup>, 2020.**

CONTACT INFORMATION	
Winery/Company Name	
Contact Name	
Phone Number	
Email	

NAME OF ATTENDEES	OPTIONS			
	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D

Complete and return to the PWA by March 2<sup>nd</sup> – Pennsylvania Winery Association • 411 Walnut Street • Harrisburg, PA 17101