



**2020 Pennsylvania Winery Conference**  
**PWA Annual Membership Meeting**  
Lancaster Marriott at Penn Square  
25 South Queen Street, Lancaster, PA 17603  
Monday, March 9<sup>th</sup>

## Overview

The PWA Annual Conference is being held at the Lancaster Marriott at Penn Square. The conference will be held on Monday, March 9<sup>th</sup>, with registration from 8 – 9 AM, followed by educational programming, Lunch (optional), the annual business meeting, an evening awards reception. There are educational seminar topics listed below, and times for socializing with your fellow winemakers, winery owners, and growers. The time for each segment of the conference is shown on the Schedule of Events which will be provided in the near future.

## Educational Programming

This year, we are featuring informational sessions. Following is a list of topics:

- Spotted Lanternfly, Field Watch, Herbicide Drift/Legal Issues Wineries Face

## PWA Annual Membership Meeting

The PWA Annual Meeting will take place on Monday afternoon beginning tentatively at 1:30 PM. There will be time allotted for you to voice your ideas and concerns. If you have a motion you would like to be considered by the membership, please contact the PWA in advance of the Monday afternoon meeting.

Another important element of the Annual Meeting is electing members to fill expiring terms on the Board of Directors. Each term is for three years. The board meets on a regular basis to govern the activities of the PWA. If you would be willing to serve on the Board, please contact the PWA.

## Bringing Wine

If your winery is joining us for lunch on Monday, please deliver two bottles of wine of your choosing to the PWA Registration Table upon your arrival and identify that your wines are for lunch.

If your winery is joining us for the evening reception on Monday, please deliver 2 to 4 bottles of wine of your choosing to the PWA Registration Table upon your arrival and identify that your wines are for the evening reception.

## Registration

The FINAL deadline to register to attend the meal functions is Monday, March 2<sup>nd</sup>. Registration day of event will be charged the post February 26<sup>th</sup> rate. Print out the Registration Form found below and mail it to the PWA today. If you have any questions concerning the event, please contact the PWA at 717-234-1844 or [pwa@pennsylvaniawine.com](mailto:pwa@pennsylvaniawine.com).

*If you will be attending the Annual Business meeting only, please complete the Registration Form and return it to the PWA.*

## Networking and Engagement

Following registration, there will be opportunities for socialization over a sit-down lunch. The Monday evening Reception will be hosted by the PWA. Your winery's wine donation to the reception will be available for tasting for all conference attendees.

Please deliver wines to the PWA upon arrival and identify if your wine is for lunch or the evening reception.

The awards reception is new this year – during the awards reception the winners of the 2020 PWA Wine Competition will be announced. The silent auction will also take place during the reception. Heavy hors d'oeuvres will be served alongside award winning Pennsylvania wines.

## Driving/Parking

The Lancaster Marriott will provide parking to guests attending the event a reduced rate of \$9.00 + tax for up to one vehicle per room night.

**The hotel address is: Lancaster Marriott at Penn Square, 25 South Queen Street Lancaster, PA 17603**

*There are additional parking garages in the nearby area. Please see the separate map attachment for additional parking garages and locations.*



# 2020 Pennsylvania Winery Conference

PWA Annual Membership Meeting

Lancaster Marriott at Penn Square, Lancaster, PA

Monday, March 9

## MONDAY AM/PM

(ALL locations TBA)

8:00 – 8:30	Registration- Breakfast
8:30 – 9:30	Spotted Lanternfly Update, <b>Dana Rhodes</b> , <i>PA Department of Agriculture</i>
9:30 – 9:45	Break
9:45 – 10:45	Field Watch, <b>Jon Johnson &amp; Emily Weaver</b> , <i>Penn State University</i>
10:45 – 11:45	Legal Issues Facing Wineries, <b>Ross Piefer &amp; Brook Duer</b> , <i>Penn State University</i>
12:00 – 1:00	Lunch
1:15 – 2:15	PA Revenue Roundtable
2:30 – 4:30	PWA Annual Membership Meeting
4:30 – 5:00	Break
5:00 – 5:30	Wine Awards Reception Check-in & Start of winery silent auction
5:30 – 7:30	Wine Awards Reception and conclusion of winery silent auction



**REGISTRATION FORM**  
 PWA Conference & Annual Membership Meeting  
 Monday, March 9<sup>th</sup>  
 Lancaster Marriott Inn at Penn Square

MONDAY, MARCH 9 <sup>TH</sup>	# of Attendees	Fee	TOTAL
A. Educational Programming – <i>Breakfast Included</i>		\$80	
B. Annual Membership Meeting – <i>Must be PWA member to attend</i>		N/C	
C. Lunch		\$38	
D. Awards Reception		\$75	
<b>TOTAL ENCLOSED</b>			

*The meal prices include tax & gratuity. Don't forget to bring a bottle(s) of wine to share at the Monday lunch and reception.*

**We'd like to know:**

Is this the first year that your winery/vineyard will be attending the conference?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Is your winery/vineyard a member of the PWA?	<input type="checkbox"/> YES	<input type="checkbox"/> NO

**Registration Deadlines**

Early registration is due to the PWA by Wednesday, February 26<sup>th</sup>. After Wednesday, February 26<sup>th</sup> the fee will change. Mail registration forms and checks to the PWA to arrive no later than Monday, March 2<sup>nd</sup>. Make your check payable to: Pennsylvania Winery Association. NO refunds will be issued after Wednesday, March 4<sup>th</sup>. If you register for meals and do not show up, the PWA will not be able to refund you the cost of the meals.

CONTACT INFORMATION					
Winery/Company Name					
Contact Name					
Phone Number					
Email					
NAME OF ATTENDEES		OPTIONS			
		<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
		<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
		<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
		<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
		<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D
		<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D

Complete and return to the PWA by March 2<sup>nd</sup> – Pennsylvania Winery Association • 411 Walnut Street • Harrisburg, PA 17101

C. LUNCH, please identify any meal restrictions \_\_\_\_\_