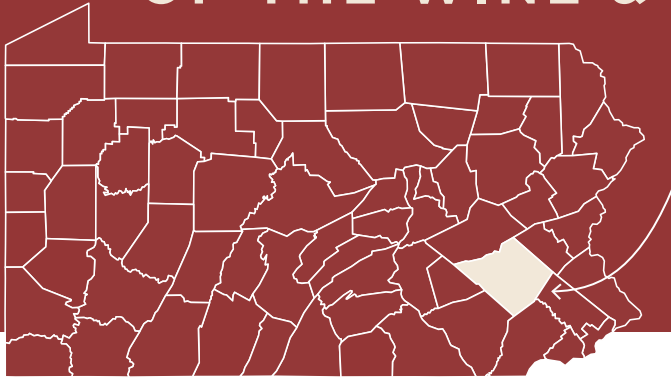


ECONOMIC IMPACT

OF THE WINE & GRAPE INDUSTRY



BERKS COUNTY, PA

TOTAL ECONOMIC IMPACT

289
JOBS

\$11,030,300
WAGES

\$42,338,900
OUTPUT

DIRECT ECONOMIC IMPACT

MANUFACTURING

54

1,142,000

15,067,600

WINE GRAPE VINEYARDS

5

77,000

186,500

JUICE GRAPE VINEYARDS

0

0

0

WHOLESALE

0

0

0

RETAIL

4

97,500

238,200

RESEARCH & EDUCATION

0

0

0

TOURISM

117

3,744,200

10,867,500

SUB-TOTAL

180

5,060,700

26,359,800

SUPPLIER ECONOMIC IMPACT

58

3,511,100

9,274,000

INDUCED ECONOMIC IMPACT

51

2,458,500

6,705,100