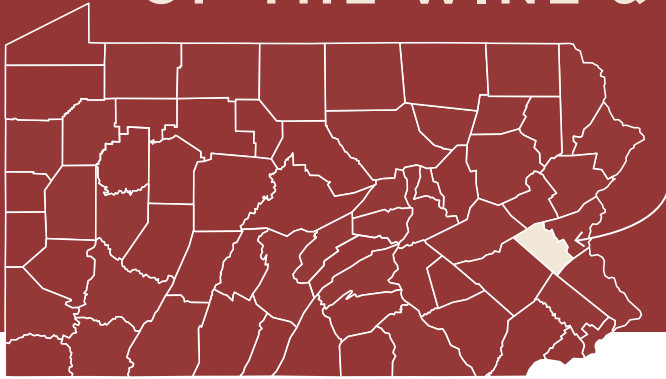


ECONOMIC IMPACT

OF THE WINE & GRAPE INDUSTRY



LEHIGH COUNTY, PA

TOTAL ECONOMIC IMPACT

317
JOBS

\$13,186,500
WAGES

\$54,792,600
OUTPUT

DIRECT ECONOMIC IMPACT

MANUFACTURING

79

1,670,700

22,043,300

WINE GRAPE VINEYARDS

10

161,000

390,300

JUICE GRAPE VINEYARDS

0

0

0

WHOLESALE

0

100

200

RETAIL

4

110,400

274,500

RESEARCH & EDUCATION

0

0

0

TOURISM

100

3,206,600

9,307,000

SUB-TOTAL

193

5,148,800

32,015,300

SUPPLIER ECONOMIC IMPACT

67

5,205,000

14,508,800

INDUCED ECONOMIC IMPACT

57

2,832,700

8,268,500