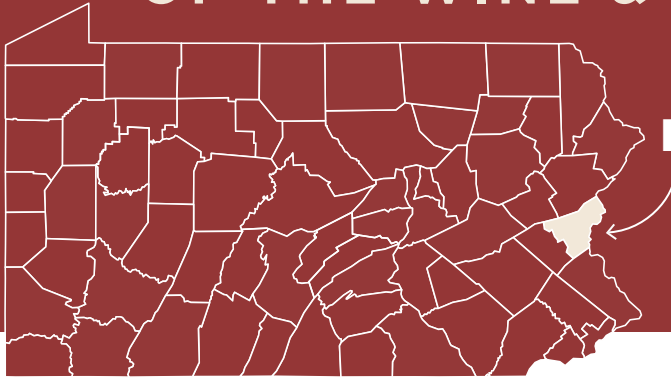


ECONOMIC IMPACT

OF THE WINE & GRAPE INDUSTRY



NORTHAMPTON COUNTY, PA

TOTAL ECONOMIC IMPACT

200
JOBS

\$7,854,400
WAGES

\$30,256,200
OUTPUT

DIRECT ECONOMIC IMPACT

MANUFACTURING

42

888,200

11,719,200

WINE GRAPE VINEYARDS

5

77,500

187,800

JUICE GRAPE VINEYARDS

0

0

0

WHOLESALE

0

2,200

6,100

RETAIL

2

66,700

176,600

RESEARCH & EDUCATION

0

0

0

TOURISM

76

2,433,700

7,063,900

SUB-TOTAL

125

3,468,300

19,153,600

SUPPLIER ECONOMIC IMPACT

39

2,603,100

6,301,900

INDUCED ECONOMIC IMPACT

36

1,783,000

4,800,700